

April 3, 2019
PRESS RELEASE

iBASIS LAUNCHES END-TO-END MESSAGING MONETIZATION PARTNERING WITH AMEEX MOBILE EXCHANGE

April 3, 2019, Lexington, MA – iBASIS, the leading communications solutions provider enabling operators and digital players worldwide, announces today it has selected AMEEX Mobile Exchange, a global independent provider of SMS solutions for mobile operators and enterprises, as partner to launch its suite of end-to-end Mobile Messaging solutions to enhance the monetization of SMS.

iBASIS' mobile messaging solutions will include Application-to-Person mobile messaging (A2P) for real time communications and SMS firewall solutions to protect mobile operators against illegitimate routes usage.

"We carefully selected the ideal partner and look forward to engaging with AMEEX to help our customers fully monetize the booming business of on A2P Mobile Messaging worldwide. AMEEX brings the most substantial technology credentials and business knowledge in the mobile messaging area," says Alexandre Pébureau, Tofane Global Group CEO.

Eric Barbier, CEO of AMEEX Mobile Exchange comments, *"The selection process to be iBASIS' partner in delivering mobile messaging solutions, is a strong seal of approval for AMEEX's technology and services for P2P, A2P and SMS Firewall services. The potential to rapidly monetize SMS traffic is enormous and we are very excited to secure this opportunity with the iBASIS team."*

"The A2P SMS opportunity for mobile operators must be delivered with a complex blend of reporting, filtering, and analytics solutions that enable discerning business level decisions. With AMEEX, we now offer a high-quality, high-availability SMS solutions for global coverage, with the simplicity and protection they require," adds Patrick George, EVP Product and Business Development at iBASIS.

US Office

10 Maguire Road, Bldg. 3
Lexington, MA 02421
1.781.430.7500
contact@ibasis.com

Media Relations

Valerie Tartrou
+1 617 633 1838
vtartrou@ibasis.net

Sophie Ann Terrisse
26FIVE Tech Lab
+1 917 806 7698
iBASIS@26FIVE.com

ABOUT iBASIS

iBASIS is the leading communications solutions provider enabling operators and digital players worldwide to perform and transform. Powered by Tofane Global, iBASIS represents an estimated USD 1+ billion in annual revenue, is the third largest wholesale voice operator, ranks Top 3 LTE IPX vendor, serves 1,000+ customers worldwide and brings together 300 employees across 18 offices worldwide. For more information, visit www.iBASIS.com.

ABOUT AMEEX Mobile Exchange

AMEEX is the operator of a global data network of mobile messaging solutions in the Middle East, Africa and beyond. AMEEX offers a wide range of solutions that empower mobile operators and enterprises to connect their subscribers to an expansive international mobile community that spans 83 countries, which are connected by 900 mobile networks. The solutions include global person to person (P2P) interconnection, application to person mobile messaging (A2P) for real time communication. For more information, visit www.ameex-mobile.com or contact info@ameex-mobile.com.